

## TL;DR

Countdowns helps people count down to something that they're looking forward to, whether that's a wedding, birthday, or new iPhone! It's great for counting up from things, too. If it involves counting time, Countdowns can do it in a way that's interesting and fun. Colorful widgets, icons, and a ton of customization options mean people will enjoy counting down as much they enjoy the thing they're counting down to!

## What is Countdowns?

We all have things that we are looking forward to, whether it's a wedding anniversary, a special birthday, or — for the lucky ones! — retirement. Whatever it is, normal timers don't always do the occasion justice and that's where Countdowns comes in. By combining a colorful palette, icons, and almost limitless customization options, people can create the *perfect* timer for whatever they're looking forward to.

Countdowns works just as well for counting up, too. People who want to see how long it is since that last cigarette or chocolate cookie will always know the answer — and they can put it right on their Lock Screen or Home Screen via widgets, too.

As a free download, Countdowns offers the following features:

- Gorgeous, colorful widgets on iPhone, iPad, and Mac.
- An unlimited number of timers.
- Repeating timers which are perfect for birthdays and similar events.
- Dark mode.
- Support for importing events from calendars, contacts, and reminders.
- Multiple unit options (days, weeks, etc.) and icons to make your countdown your very own.
- And more!

An optional monthly, annual, or one-time in-app purchase unlocks additional features that are outlined in the 'Pricing' section below.

## Who is Countdowns for?

Simply, Countdowns is for anyone who needs a timer that goes beyond showing boring numbers.

Some examples include:

- Soon-to-be parents counting down the months, weeks, and days until their little one is born.
- Kids who want to know exactly when Santa will arrive.
- Ex-smokers who want to be able to track how long it is since they kicked the habit.
- Sports fans who have a big game coming up.
- Parents who are counting down the hours before their kids go back to school!
- Anyone, anywhere, that needs to know about time!

## Pricing

Countdowns is a free download with optional monthly, annual, or one-time in-app purchases that unlock additional features, including:

- iCloud support to keep all of your timers in sync across iPhones, iPads, and Macs.
- A compact display mode so you can see more timers at once.
- Lists so you can more easily organize your timers — put all of your birthday timers in a list, for example.
- Directional indicators so you always know whether a timer is counting up or down.
- Custom notifications and sounds so you'll never miss a timer again.
- Archive function that saves old timers.

## Links and Contacts

- Web: <https://countdowns-app.com>
- Email: [support@shayesapps.com](mailto:support@shayesapps.com)
- App Store: <https://apps.apple.com/app/apple-store/id917514700>